

LUCIA LUO XU

Yin Guang

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OBJECTIVE

- ✓ Multicultural academic background: mainland China, HK, UK, Germany, Taiwan, Korea, Philippines, etc.
- ✓ Tran-media & cross-disciplinary industry: literature, new media art, music, performance, SF, theater, film, MR, metaverse, etc.
- ✓ Diversity of working experiences: promotion, media, branding, PR, academic, project planning, hosting, event planning, etc.
- ✓ Executive leadership in facilitating social concerns: Founding Dean of the third sci-fi academy in China, Executive Director of many official association such as World Chinese Science Fiction Association, Hong Kong Writers Association
- ✓ Fluent written and oral skills in both Chinese and English, native Mandarin speaker

EDUCATION

- 2015.09 - 2017.06 **Hong Kong University of Science and Technology, HK**
Master of Chinese culture, School of Humanities and Social Science *Dean's Award
- 2016.07 - 2016.08 **Tsinghua University, mainland China**
Tsinghua City Maker Summer course
- 2013.07 - 2013.08 **University of Leeds, UK**
International Summer School
- 2013.02 - 2013.06 **National Cheng Kung University, TW**
Student Exchange Programme * Academic Scholarship of Tea and Culture
- 2010.09 - 2014.06 **Hong Kong Baptist University, HK**
Bachelor of Arts in Chinese Language and Literature * "Wen-Xin" Scholarship

WORKING EXPERIENCE

- 2021.05 till now **Penglai SF Academy, Taishan College of Science and Technology, mainland China**
Founding Dean
- 2021.12 till now **School of Design and Innovation, China Academy of Art, mainland China**
External Faculty
- 2019.08 till now **Hong Kong Writers Association, Magazine of Hong Kong Writers, HK**
* special column "The Imaginary Hong Kong" (overview essay as the Executive Editor-in-Chief)
Executive Director, Promotion Director, Editor
- 2019.03 till now **World Chinese Science Fiction Association (CSFA), HK**
Executive Director
- 2019.01 till now **Ming Pao Monthly, Word Tour Culture and Communications Limited, HK**
* special column of sci-fi
Correspondent (interviewed many celebrities like Pai Hsien-yung, Ni Kuang), General Manager Assistant
- 2017.07 - 2018.12 **Shang Hai Shi Yu Film and Television co. Ltd, mainland China**
General Manager Assistant
- 2014.07 - 2015.08 **Times International Media Group Limited, HKMG TV, HK**
Reporter, Editor (interviewed the Prime Minister of The Republic of Vanuatu)

AWARD & HONOR

- ◆ 2020.12 **Selected Young Poets of the 10th October Poetry Society, mainland China**
October Magazine
- ◆ 2020.08 **BLANCPAIN-Imaginist Literary Prize, mainland China**
Longlisted
- ◆ 2020.05 **Organizing Committee Award, mainland China**
8th The Bi-City Biennale of Urbanism/Architecture
- ◆ 2019.06 **Chinese Internet Literature Newcomer Award of the Year, mainland China**
China Writers Association, East China Normal University
- ◆ 2018.03 **The Second Prize of The Second iReader Literary Contest, mainland China**
iReader Technology Co.,Ltd., *Ancient Legends - Martial Arts Magazine*
- ◆ 2014.11 **King Car Fantasy Fiction Prize, TW**
King Car Cultural & Art Center

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PUBLICATION

- Coming soon **Memory Puzzle of Immigrants in Hong Kong** (fiction and artwork series), Sino United Publisher * some are published in magazines of *Hong Kong Literature*, *Hong Kong Writers*, *Shan Hua* * sponsored by Shen Zhen Federation of Literary and Art Circle * literary seminar of “(Re)defining the Intersection: Hong Kong Textuality”, University of Sheffield
Writer, Speaker on the novel about Immigrants in Hong Kong and mainland China
- 2020.03 - 2021.09 **China Science Fiction Development Yearbook 2021**, China Science and Technology Press
Nine Cities, Millions of Futures (a sci-fi book collection), China Development Press
Co-Editor-in-Chief, Co-Writer
- 2020.01 - 2021.03 **Scroll of the Sky and the Sky** (Eastern Fantasy artwork series), Hunan Literature Publishing House
An Odyssey (a historical novel with music), Cosmos Books; Beijing United Publishing Company
Writer, Singer, Lyricist *sponsored by Hong Kong Arts Development Council

ARTISTIC PRACTICE

- ❑ Coming soon **AR Musical “Chinese Ancient UFO”**, Sony Expo 2022 Shanghai
Co-artist, Screenwriter, Author of the original fantasy fiction, Singer, Lyricist
- ❑ Coming soon **The Murder Mystery adaptation of the famous science fiction *The Three-Body Problem***
Artistic Advisor
- ❑ 2019.12 – 2021.05 **“Emotion Alchemist”**, 8th The Bi-City Biennale of Urbanism/Architecture;
National Science and Technology Week & Beijing Science and Technology Week
Co-artist, Author of the original science fiction
- ❑ 2019.01 - 2019.10 **Live Music Performance and the theme song writing**, China Science and Technology Museum
Oxford New Year Gala, Oxford Town Hall
Keyboard Player, Supporting Vocal, Lyricist of the band “Slip”
- ❑ 2018.07 - 2018.12 **Musical Theaters of “Celtic Bard”**, Hangzhou Cultural Expo; Changzhou Banshan Bookstore
Theaters of “Happy Receiving Letters”, Beijing University Drama Festival
Producing Artistic Director, Screenwriter, Lyricist, Actress

SOCIAL ACTIVITY

- ◆ 2022.06 - 2022.10 **“Eastern Fantasy: A Metaverse Sci-Fi Fest” 1.0 and 2.0**
*co-host by Penglai SF Academy, China Academy of Art, The 2023 Chengdu World SF Convention
included noted participants like Liu Cixin, Francesco Verso, collections of Brian Wilson Aldiss
broadcasted by over 80 media including Xinhua Net, China Writer Net, Future Fiction, etc.
Initiator. Host.
- ◆ 2022.08 **Forum**, China Federation of Literary and Art Circles; China Literature and Art Critics Association
Participant, Speech on distributed narrative
- ◆ 2021.12 **The Tenth National Congress of Chinese Writers Association**
Representative, Speech on science fiction and transmedia art
- ◆ 2019.05 **Chinese Famous Writers Forum and the 5th International Symposium on World Chinese Literature in Korea**, JeJu National University, International Association of Travel Literature in Chinese
Participant of Hong Kong writers
- ◆ 2019.06 **The 11th Cross-Strait, HK and Macau Art Forum**, China Literature and Art Critics Association
Representative of Hong Kong writers

RESEARCH TOPIC

- ✓ **Distributed Narrative** In the intelligent and decentralized Web 3.0 era, the narrative continues to undergo media changes. Each element is systematically distributed on various channels and platforms to serve the story.
- ✓ **Digital Bard** Inspired by *Digital Nomad* of Tsugio Makimoto and David Manners, proposed by Lucia Luo Xu. Reveal and heal people through art, in another way, an artwork about artists, a story about storytellers.
- ✓ **Auto-performance** Fundamentally participatory and interactive as the identity of participants transforms from “audiences” outside the stories to “narrators” by whom the stories are performed.
- ✓ **Eastern Fantasy** The east might as well be viewed as a pathway instead of the target for observation, and the fantasy might as well be treated as a lens instead of the opposition of reality.